



Website Copying

CP-Litigation- Brief

By – Ankush Mahajan

Website Copying – Copyright Infringement

Plaintiff (P) : CL EDUCATE LTD (Career Launcher)

Vs

Defendant (D) : INTERNATIONAL INSTITUTE OF FINANCIAL MARKETS LIMITED

Case Status : Pending

Website Copying – Copyright Infringement

- May 2022: Plaintiff got to know that the Defendant had copied the layout, look & feel, user interface and design of the Plaintiff's website- www.careerlauncher.com and had also copied the entire content from CUET related pages. The Defendant had launched ww.mycucetprep.com where the entire content of the Plaintiff's website had been verbatim reproduced.
- June 2022: Plaintiff sent the legal Notice to Defendant who took down his website and worked on a new website.

Website Copying – Copyright Infringement

- Plaintiff claimed damages for period 01.02.2022 to June 2022. That was the period, when enrolment chances for the course was maximum.
- The Defendant is restrained from reproducing any part of the Plaintiff's website in respect of 'CUET examination and preparation content' on its website www.mycucetprep.com.
- The Defendant shall also place on record the data relating to the total enrolment which it has undertaken for CUET examination between 01.02.2022 to 30.06.2022 and fee charged per student during this period.

For any specific IPR query, write to us:

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